

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,861	52,886	138,100
2010 Total Population	7,956	58,772	149,126
2018 Total Population	7,841	59,706	151,846
2018 Group Quarters	5	65	600
2023 Total Population	7,852	60,478	153,867
2018-2023 Annual Rate	0.03%	0.26%	0.26%
2018 Total Daytime Population	7,168	43,673	116,207
Workers	3,551	14,929	42,912
Residents	3,617	28,744	73,295
Household Summary			
2000 Households	2,102	18,187	49,272
2000 Average Household Size	3.26	2.90	2.79
2010 Households	2,449	20,779	54,053
2010 Average Household Size	3.25	2.83	2.75
2018 Households	2,390	20,961	54,614
2018 Average Household Size	3.28	2.85	2.77
2023 Households	2,385	21,165	55,171
2023 Average Household Size	3.29	2.85	2.78
2018-2023 Annual Rate	-0.04%	0.19%	0.20%
2010 Families	2,090	15,729	39,183
2010 Average Family Size	3.51	3.26	3.24
2018 Families	2,040	15,808	39,454
2018 Average Family Size	3.55	3.30	3.28
2023 Families	2,036	15,942	39,807
2023 Average Family Size	3.57	3.32	3.30
2018-2023 Annual Rate	-0.04%	0.17%	0.18%
Housing Unit Summary			
2000 Housing Units	2,187	18,996	51,932
Owner Occupied Housing Units	91.1%	84.7%	73.3%
Renter Occupied Housing Units	5.0%	11.1%	21.6%
Vacant Housing Units	3.9%	4.3%	5.1%
2010 Housing Units	2,515	21,647	56,986
Owner Occupied Housing Units	90.2%	82.4%	73.0%
Renter Occupied Housing Units	7.2%	13.6%	21.9%
Vacant Housing Units	2.6%	4.0%	5.1%
2018 Housing Units	2,536	22,110	58,029
Owner Occupied Housing Units	87.7%	80.6%	72.2%
Renter Occupied Housing Units	6.6%	14.2%	22.0%
Vacant Housing Units	5.8%	5.2%	5.9%
2023 Housing Units	2,550	22,409	58,835
Owner Occupied Housing Units	87.3%	80.7%	72.7%
Renter Occupied Housing Units	6.2%	13.7%	21.1%
Vacant Housing Units	6.5%	5.6%	6.2%
Median Household Income			
2018	\$94,405	\$79,175	\$74,005
2023	\$103,553	\$87,616	\$81,483
Median Home Value			
2018	\$252,031	\$218,975	\$218,985
2023	\$258,320	\$228,089	\$229,283
Per Capita Income			
2018	\$34,484	\$33,455	\$33,072
2023	\$39,660	\$38,450	\$37,912
Median Age			
2010	35.4	37.2	37.1
2018	35.9	38.4	38.4
2023	37.5	39.3	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	2,390	20,961	54,614
<\$15,000	2.6%	5.9%	7.5%
\$15,000 - \$24,999	3.2%	6.2%	7.2%
\$25,000 - \$34,999	4.3%	6.4%	7.3%
\$35,000 - \$49,999	8.6%	11.9%	11.7%
\$50,000 - \$74,999	15.9%	16.3%	16.8%
\$75,000 - \$99,999	18.7%	14.8%	14.0%
\$100,000 - \$149,999	24.3%	21.0%	19.8%
\$150,000 - \$199,999	13.2%	10.4%	8.8%
\$200,000+	9.2%	6.9%	6.9%
Average Household Income	\$112,382	\$96,126	\$91,967
2023 Households by Income			
Household Income Base	2,385	21,165	55,171
<\$15,000	2.4%	5.6%	7.0%
\$15,000 - \$24,999	2.8%	5.5%	6.4%
\$25,000 - \$34,999	3.7%	5.6%	6.6%
\$35,000 - \$49,999	7.4%	10.5%	10.4%
\$50,000 - \$74,999	13.7%	14.6%	15.3%
\$75,000 - \$99,999	17.0%	14.1%	13.6%
\$100,000 - \$149,999	25.4%	22.7%	21.7%
\$150,000 - \$199,999	15.1%	12.0%	10.0%
\$200,000+	12.5%	9.2%	9.0%
Average Household Income	\$129,730	\$110,888	\$105,823
2018 Owner Occupied Housing Units by Value			
Total	2,223	17,819	41,871
<\$50,000	0.7%	2.5%	1.9%
\$50,000 - \$99,999	0.6%	3.1%	3.7%
\$100,000 - \$149,999	6.8%	12.8%	13.1%
\$150,000 - \$199,999	14.5%	23.4%	24.0%
\$200,000 - \$249,999	26.2%	21.7%	19.2%
\$250,000 - \$299,999	28.8%	19.3%	17.4%
\$300,000 - \$399,999	18.4%	13.1%	13.8%
\$400,000 - \$499,999	3.5%	2.4%	4.2%
\$500,000 - \$749,999	0.4%	1.1%	1.6%
\$750,000 - \$999,999	0.1%	0.3%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$256,503	\$233,528	\$241,456
2023 Owner Occupied Housing Units by Value			
Total	2,227	18,095	42,773
<\$50,000	0.4%	1.2%	1.0%
\$50,000 - \$99,999	0.4%	2.3%	2.8%
\$100,000 - \$149,999	5.5%	11.0%	11.3%
\$150,000 - \$199,999	14.1%	23.6%	24.0%
\$200,000 - \$249,999	24.9%	21.2%	18.6%
\$250,000 - \$299,999	28.5%	19.5%	17.5%
\$300,000 - \$399,999	21.0%	15.2%	15.5%
\$400,000 - \$499,999	4.4%	3.1%	5.1%
\$500,000 - \$749,999	0.6%	1.6%	2.4%
\$750,000 - \$999,999	0.2%	0.6%	0.8%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$265,930	\$251,335	\$260,872

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,956	58,773	149,126
0 - 4	7.1%	6.4%	6.4%
5 - 9	8.0%	7.1%	6.9%
10 - 14	9.5%	8.1%	7.5%
15 - 24	13.9%	13.7%	13.8%
25 - 34	10.9%	11.7%	12.5%
35 - 44	17.6%	15.2%	14.5%
45 - 54	18.5%	16.5%	16.0%
55 - 64	9.5%	11.3%	11.8%
65 - 74	3.2%	5.8%	6.0%
75 - 84	1.5%	3.3%	3.3%
85 +	0.4%	1.0%	1.3%
18 +	69.7%	73.5%	74.5%
2018 Population by Age			
Total	7,843	59,705	151,846
0 - 4	6.4%	5.9%	5.9%
5 - 9	7.0%	6.3%	6.3%
10 - 14	7.6%	6.8%	6.7%
15 - 24	13.2%	12.5%	12.3%
25 - 34	14.6%	14.1%	14.3%
35 - 44	12.9%	12.8%	13.2%
45 - 54	16.1%	14.6%	13.9%
55 - 64	13.8%	13.5%	13.2%
65 - 74	5.9%	8.2%	8.7%
75 - 84	1.8%	3.8%	3.9%
85 +	0.6%	1.4%	1.6%
18 +	74.6%	77.0%	77.2%
2023 Population by Age			
Total	7,853	60,476	153,868
0 - 4	6.2%	5.8%	5.8%
5 - 9	6.4%	5.9%	6.0%
10 - 14	7.1%	6.4%	6.5%
15 - 24	11.2%	11.0%	11.2%
25 - 34	15.2%	14.5%	14.0%
35 - 44	14.1%	13.8%	14.4%
45 - 54	13.6%	13.1%	12.8%
55 - 64	14.3%	13.6%	12.9%
65 - 74	8.6%	9.7%	9.8%
75 - 84	2.6%	4.7%	4.9%
85 +	0.7%	1.5%	1.7%
18 +	76.2%	78.0%	77.9%
2010 Population by Sex			
Males	3,883	28,326	71,452
Females	4,073	30,446	77,674
2018 Population by Sex			
Males	3,790	28,710	72,872
Females	4,051	30,995	78,973
2023 Population by Sex			
Males	3,799	29,181	74,179
Females	4,053	31,296	79,689

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,956	58,771	149,126
White Alone	58.7%	65.5%	70.0%
Black Alone	30.4%	25.9%	21.5%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	5.5%	3.8%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.0%	1.7%	2.0%
Two or More Races	3.2%	2.8%	2.7%
Hispanic Origin	6.3%	5.9%	6.3%
Diversity Index	61.2	55.8	52.6
2018 Population by Race/Ethnicity			
Total	7,841	59,707	151,846
White Alone	53.3%	61.7%	66.4%
Black Alone	33.3%	27.7%	23.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.3%	4.4%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.8%	2.4%	2.8%
Two or More Races	4.0%	3.5%	3.3%
Hispanic Origin	8.6%	7.9%	8.5%
Diversity Index	66.4	60.8	58.1
2023 Population by Race/Ethnicity			
Total	7,854	60,478	153,868
White Alone	49.6%	58.9%	63.8%
Black Alone	35.1%	28.9%	24.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	7.0%	4.9%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	2.9%	3.5%
Two or More Races	4.5%	4.0%	3.8%
Hispanic Origin	10.6%	9.7%	10.4%
Diversity Index	69.7	64.3	62.0
2010 Population by Relationship and Household Type			
Total	7,956	58,772	149,126
In Households	99.9%	99.9%	99.6%
In Family Households	94.0%	89.5%	87.5%
Householder	26.4%	26.5%	26.2%
Spouse	21.3%	19.5%	18.8%
Child	40.3%	37.1%	36.0%
Other relative	4.0%	4.1%	4.1%
Nonrelative	1.9%	2.3%	2.4%
In Nonfamily Households	5.9%	10.4%	12.1%
In Group Quarters	0.1%	0.1%	0.4%
Institutionalized Population	0.0%	0.0%	0.3%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	5,152	40,875	104,468
Less than 9th Grade	1.3%	2.0%	2.5%
9th - 12th Grade, No Diploma	2.4%	4.3%	5.0%
High School Graduate	23.0%	27.6%	28.1%
GED/Alternative Credential	5.8%	4.1%	3.5%
Some College, No Degree	21.7%	21.2%	21.1%
Associate Degree	12.7%	9.7%	10.0%
Bachelor's Degree	23.6%	21.1%	20.7%
Graduate/Professional Degree	9.5%	10.1%	9.0%
2018 Population 15+ by Marital Status			
Total	6,191	48,340	123,076
Never Married	34.7%	33.6%	35.4%
Married	54.9%	52.2%	49.6%
Widowed	2.9%	5.2%	5.7%
Divorced	7.5%	9.0%	9.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.5%	95.0%	94.6%
Civilian Unemployed (Unemployment Rate)	5.5%	5.0%	5.4%
2018 Employed Population 16+ by Industry			
Total	4,298	31,520	79,970
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	3.4%	5.7%	5.9%
Manufacturing	6.9%	6.1%	5.9%
Wholesale Trade	2.3%	2.8%	3.1%
Retail Trade	11.9%	11.9%	12.2%
Transportation/Utilities	8.6%	7.3%	7.2%
Information	1.5%	1.4%	1.8%
Finance/Insurance/Real Estate	5.9%	7.4%	7.2%
Services	54.1%	52.0%	51.8%
Public Administration	5.3%	5.2%	5.0%
2018 Employed Population 16+ by Occupation			
Total	4,298	31,520	79,968
White Collar	70.1%	67.8%	66.5%
Management/Business/Financial	21.1%	16.8%	15.4%
Professional	27.1%	25.2%	24.6%
Sales	8.4%	9.8%	10.5%
Administrative Support	13.6%	16.0%	16.0%
Services	14.2%	15.1%	15.9%
Blue Collar	15.6%	17.1%	17.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.4%	3.9%	4.1%
Installation/Maintenance/Repair	3.1%	2.9%	3.2%
Production	2.7%	3.2%	3.2%
Transportation/Material Moving	7.3%	7.1%	7.0%
2010 Population By Urban/ Rural Status			
Total Population	7,956	58,772	149,126
Population Inside Urbanized Area	98.9%	97.6%	97.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.1%	2.4%	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,449	20,778	54,053
Households with 1 Person	11.2%	19.8%	22.4%
Households with 2+ People	88.8%	80.2%	77.6%
Family Households	85.3%	75.7%	72.5%
Husband-wife Families	68.9%	55.9%	52.2%
With Related Children	41.2%	28.3%	25.8%
Other Family (No Spouse Present)	16.5%	19.8%	20.3%
Other Family with Male Householder	4.2%	5.1%	5.1%
With Related Children	2.5%	2.8%	2.9%
Other Family with Female Householder	12.2%	14.8%	15.2%
With Related Children	8.0%	9.5%	9.7%
Nonfamily Households	3.5%	4.5%	5.1%
All Households with Children	52.1%	41.1%	38.8%
Multigenerational Households	7.0%	6.3%	5.7%
Unmarried Partner Households	5.5%	6.5%	7.0%
Male-female	5.0%	5.8%	6.3%
Same-sex	0.5%	0.7%	0.7%
2010 Households by Size			
Total	2,448	20,777	54,053
1 Person Household	11.2%	19.8%	22.4%
2 Person Household	25.1%	29.5%	29.1%
3 Person Household	21.8%	18.5%	18.4%
4 Person Household	24.1%	18.5%	17.5%
5 Person Household	11.3%	8.7%	8.0%
6 Person Household	4.4%	3.2%	2.8%
7 + Person Household	2.2%	1.9%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	2,449	20,779	54,053
Owner Occupied	92.7%	85.8%	76.9%
Owned with a Mortgage/Loan	85.4%	70.2%	62.2%
Owned Free and Clear	7.3%	15.6%	14.8%
Renter Occupied	7.3%	14.2%	23.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,515	21,647	56,986
Housing Units Inside Urbanized Area	98.8%	97.3%	96.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.2%	2.7%	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Winslow Plaza
 542 Berlin Cross Keys Rd, Sicklerville, New Jersey, 08081
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research
 Latitude: 39.74246
 Longitude: -74.99688

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
3.	Professional Pride (1B)	Parks and Rec (5C)	Parks and Rec (5C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$7,014,330	\$51,929,991	\$130,029,378
Average Spent	\$2,934.87	\$2,477.46	\$2,380.88
Spending Potential Index	135	114	109
Education: Total \$	\$4,686,159	\$35,281,123	\$89,540,853
Average Spent	\$1,960.74	\$1,683.18	\$1,639.52
Spending Potential Index	135	116	113
Entertainment/Recreation: Total \$	\$10,211,546	\$76,552,508	\$190,398,577
Average Spent	\$4,272.61	\$3,652.14	\$3,486.26
Spending Potential Index	133	113	108
Food at Home: Total \$	\$15,348,218	\$116,518,643	\$292,437,059
Average Spent	\$6,421.85	\$5,558.83	\$5,354.62
Spending Potential Index	128	111	107
Food Away from Home: Total \$	\$11,292,303	\$83,690,632	\$209,250,331
Average Spent	\$4,724.81	\$3,992.68	\$3,831.44
Spending Potential Index	135	114	109
Health Care: Total \$	\$17,811,731	\$135,757,239	\$334,992,101
Average Spent	\$7,452.61	\$6,476.66	\$6,133.81
Spending Potential Index	130	113	107
HH Furnishings & Equipment: Total \$	\$6,823,152	\$50,487,274	\$125,013,060
Average Spent	\$2,854.88	\$2,408.63	\$2,289.03
Spending Potential Index	137	115	110
Personal Care Products & Services: Total \$	\$2,701,227	\$20,015,427	\$49,716,798
Average Spent	\$1,130.22	\$954.89	\$910.33
Spending Potential Index	137	115	110
Shelter: Total \$	\$51,826,845	\$399,905,086	\$1,009,279,684
Average Spent	\$21,684.87	\$19,078.53	\$18,480.24
Spending Potential Index	129	114	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,691,746	\$59,324,286	\$147,248,020
Average Spent	\$3,218.30	\$2,830.22	\$2,696.16
Spending Potential Index	129	114	108
Travel: Total \$	\$7,180,663	\$53,426,376	\$132,207,664
Average Spent	\$3,004.46	\$2,548.85	\$2,420.77
Spending Potential Index	139	118	112
Vehicle Maintenance & Repairs: Total \$	\$3,377,194	\$25,484,214	\$63,471,725
Average Spent	\$1,413.05	\$1,215.79	\$1,162.19
Spending Potential Index	131	113	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.